

SIX PROFESSIONAL ASSOCIATIONS.
HUNDREDS OF NETWORKING OPPORTUNITIES.
ONE NIGHT ONLY.

HOW TO CONDUCT A HIGHLY SUCCESSFUL JOB SEARCH

Strategies for managing your next career move in Sales & Marketing

TUESDAY, JULY 28, 2009 • 5PM — 8PM

Networking Zones begin at 5PM (with hors d'oeuvres/cash bar), followed by a panel discussion.

HOTEL BARONETTE

27790 Novi Road • Novi, MI 48377

\$10 REGISTRATION FEE

Pay in advance through one of the sponsor associations Web sites or at the door.

Network with other industry professionals and employers in our Networking Zones, which include:

Interactive • Creative • Client Services/Sales • Research/Analysis
Consulting • Executive/Leadership • Product/Brand • On-line Marketing

Then, get tips on how to make the most of your job search and networking efforts from our panel of industry experts:

- How to prepare and market yourself for the job search
- Resumes...what should and should not be on it, and how long should it be?
- Acing the interview and staying mentally in the game...and overcoming objections
- Optimizing your search and your network via LinkedIn, Facebook and Twitter
- How recruiters use social media — where do they search and what do they look for?



GARY ERICKSON
Managing Partner
Search Partners



SHELLI GUTHOLM
On-line Marketing Agent
Aquent



DENISE ROBERTS
Founder
SalesPartners



Panel Moderator:
DAN CHESTER
DMAD Board Member

If you're a Sales, Marketing or Advertising professional looking to expand your network of contacts, or an employer/recruiter looking for outstanding talent, then you don't want to miss this one-of-a-kind event!

For more information or to reserve your spot today, contact one of the sponsor associations:

